

FINDORFF

Celebrating 125 Years

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FOR IMMEDIATE RELEASE

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LOCAL DEALERSHIP TO BREAK GROUND FOR ITS GROWING BUSINESS

MADISON – Wisconsin Kenworth is breaking ground on its new Madison area commercial truck dealership next week. The 75,700-square-foot facility will be constructed on the company's current 20 acre site located at I 90-94 and Hwy 19 in Windsor, Wisconsin. The building incorporates many new technologies including energy efficient lighting and geothermal heating and cooling systems to help reduce its carbon footprint. It also has bays specially designed to provide rapid-assessment service solutions to its customers, as well as servicing environmentally friendly CNG (Compressed Natural Gas) powered units. "We are very proud of our dedicated employees for their contributions to our company's growth in recent years. This new facility will ensure that they can continue to deliver the best service possible to our great customers." Says Jim Moeller, CEO of CSM Companies, Inc.

Wisconsin Kenworth is a subsidiary of CSM Companies based in Madison. It has 6 full-service commercial truck sales, parts and service locations across Wisconsin with an additional parts-only location in the Upper Peninsula of Michigan.

Wisconsin Kenworth has selected Findorff as its general contractor. The project's architect is Excel Engineering out of Fond du Lac, Wisconsin.

Interview and photo opportunities: Media is welcome to attend this local groundbreaking. Representatives from Wisconsin Kenworth, as well as those from the project's design and construction teams will be in attendance to speak about the project's importance to CSM Companies and the local community. Photo opportunities will also be available.

Who: Jim Moeller, CEO of CSM Companies, Inc. will share special remarks.

When: Wednesday, September 9th at 3:00pm

Where: 4539 Pelican Bay Circle
Windsor, WI 53598

Parking for the event will be along Pelican Bay Circle.

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About Findorff: Findorff is one of the Midwest's leading builders with offices in Madison and Milwaukee. Founded in 1890, the Company is celebrating its 125th anniversary in 2015. Findorff currently employs an average of 700 construction professionals and tradespeople, and completes over \$425 million in construction annually. For more information, please visit www.findorff.com and www.findorff125.com.

About CSM Companies, Inc.: A leader in full-range commercial vehicle solutions, headquartered in Madison, Wisconsin, CSM Companies owns and operates a network of Kenworth and Mack dealership facilities across the Midwest and Southwest under the brands Wisconsin Kenworth, Michigan Kenworth, French Ellison Truck Centers, and Sahling Kenworth. CSM also offers full-service lease and maintenance programs, cost-effective fleet management solutions, and a wide range of financing options for commercial customers. The company employs more than 800 people and delivered approximately 5,000 new and used commercial vehicles last year. Wisconsin Kenworth was named Kenworth Dealer of the Year in 2013. For more information, please visit www.csmcompaniesinc.com.

J.H. FINDORFF & SON INC.

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