

FINDORFF

Celebrating 125 Years

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FOR IMMEDIATE RELEASE

Contact

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MADISON – It is with much excitement that Findorff announces its 125th anniversary. While turning the page on any new year can feel invigorating, 2015 promises to be particularly special.

From 1890 on, Findorff has sustained the test of time to become a leading builder throughout the Midwest. This would not have been possible without our customers, suppliers, subcontractors, employees, and communities. Honoring this major milestone, Findorff has earnestly developed a year-long campaign to celebrate the Company's time-honored achievements. Our *Postcards from the Past* provide a glimpse back in time starting with Findorff's modest beginnings at the cusp of the nineteenth century. A [vintage website](#) has been created to honor our evolution in the construction industry and those who have been part of our journey. People even have the opportunity to [Celebrate & Share](#) in Findorff's momentous year on the website and with a commemorative [Facebook](#) page.

Upon Findorff's 125th anniversary, the Company also earned high remarks from select businesses in the Greater Madison area. At the end of 2014, Findorff once again received the Executive Choice Award as the winning Commercial Builder by *In Business* magazine. Such an accomplishment is not only a testament to Findorff's work now and in the past, but also to its people.

Interview Opportunities: Having taken a step back in time, it is certain our past has laid the groundwork for the Company's incredible talent and character it is known for today. As many current employees have humbly been part of Findorff's progress, we welcome the opportunity to share more about where we have been and what we anticipate for the future. **If the media is interested in scheduling an interview, please contact Nancy Mayek per the information above.**

Use of Findorff's 125th Anniversary Graphics: Findorff welcomes the opportunity for media to accurately use our 125th anniversary materials to spread the word on this exciting time for the Company. Various graphics can be downloaded per the following FTP site and login credentials (please refrain from changing proportions):

FTP site: [ftp.findorff.com/Findorff125](ftp://ftp.findorff.com/Findorff125)

Username: findorff125

Password: Celebrate15

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About Findorff: Findorff is one of the Midwest's leading builders with offices in Madison and Milwaukee. Founded in 1890, the Company is celebrating its 125th anniversary in 2015. Findorff currently employs an average of 700 construction professionals and tradespeople, and completes over \$425 million in construction annually. For more information, please visit www.findorff.com and www.findorff125.com.

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