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LOCAL DEALERSHIP OPENS ITS DOORS

Wisconsin Kenworth Celebrates its Grand Opening with Lieutenant Governor Rebecca Kleefisch

MADISON – On Thursday, July 14, local truck dealership Wisconsin Kenworth will host a grand opening and ribbon-cutting ceremony for its new state-of-the-art facility at 4539 Kenworth Drive in Windsor, Wis. The site is just north of the company's former dealership. The event is open to the public and will be held from 10:00 a.m. to 6:00 p.m.

Wisconsin Kenworth is a subsidiary of CSM Companies based in Madison, Wis. It operates six commercial truck sales and service locations across Wisconsin.

The 75,700-square-foot building incorporates many new technologies including bays specially designed to provide rapid-assessment diagnostic services and specially equipped areas to service environmentally friendly CNG (Compressed Natural Gas) powered units. Other innovative features include energy-efficient lighting and geothermal heating throughout the service bays and offices.

Lieutenant Governor Rebecca Kleefisch will be the event's guest speaker. CSM Companies CEO Jim Moeller and dignitaries from PACCAR will also be in attendance. Following the ribbon-cutting ceremony will be site tours, food, and entertainment. Additionally, Wisconsin Kenworth is partnering with Second Harvest Foodbank to "fill a truck" with nonperishable food items for local families in need.

"We are excited to open this new state-of-the-art facility in Windsor," said Moeller. "This is where we started in 1978. The new technologies and additional space allows us to provide our customers with the best service they have come to expect in a working environment our dedicated employees deserve." The new facility is expected to add 30 new employees following the opening. It is the newest and most advanced commercial vehicle dealership in the Midwest.

Media is welcome to attend this highly anticipated ceremony. Photo opportunities will also be available.

Wisconsin Kenworth selected Findorff as its general contractor. The project's architect is Excel Engineering.

About Findorff: Findorff is one of the Midwest's leading builders, with offices in Madison and Milwaukee. Findorff currently employs an average of 700 construction professionals and tradespeople, and completes over \$475 million in construction annually. For additional information, please visit findorff.com.

About CSM Companies, Inc.: A leader in full-range commercial vehicle solutions, headquartered in Madison, Wisconsin, CSM Companies owns and operates a network of Kenworth and Mack dealership facilities across the Midwest and Southwest under the brands Wisconsin Kenworth, Michigan Kenworth, French Ellison Truck Centers, and Sahling Kenworth. CSM also offers full-service lease and maintenance programs, cost-effective fleet management solutions, and a wide range of financing options for commercial customers.

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